

Sessions	Intended Audience	Description
Presentations		
<i>US/North America</i>		
Introduction and Overview of US college admissions	Students/Parents	This “big picture” session is designed to give students a broad overview on the admission process to US colleges and how admission officers review applications. You will learn about the importance of grades, following a challenging curriculum, extracurriculars, involvement, recommendations, testing, and all of the other pieces that come together when applying to college.
Understanding the Benefits of Liberal Arts & Sciences Colleges	Students/Parents	Liberal Arts and Sciences colleges are some of the most misunderstood by international families. Yet, they offer unique benefits and in many cases, offer a world-class education with a greater sense of community.
The Common Application	Students/Parents	This session will provide students with first hand practice on completing the Common Application as well as looking at other application systems used by colleges and universities.
Standing Out: How to Differentiate in the Process	Students/Parents	Most US colleges/universities, especially selective ones, are interested in more than just grades. They want to understand the student on a holistic level - everything from personality to involvement to extracurriculars. This session gives advice and tips on how students can make themselves stand out from other applicants.
The US College Application Essay	Students/Parents	This session will provide an in-depth look at US college application essays. A particular focus will be on how applicants can make themselves stand out in the application. How can you develop and craft essays that answer the prompt, grip the reader, capture something important about you, and tip your college applications toward a “you are accepted” reply.
Essays: US College Supplemental Essays	Students/Parents	Many selective colleges in the US ask for additional essays (beyond the required Common App essay) during the application process. Given that essays are designed specifically by each college, they are scrutinized closely. This session will take a closer look at these
<i>Worldwide Universities outside the US</i>		
Introduction and Overview of UK University Admissions	Students/Parents	This session will provide students with an in-depth understanding of the UK admissions process, how it differs from the US process, and how to craft a compelling personal statement. The session will also provide students an understanding of minimal requirements for selective UK courses. As well, the session will address the application processes for other top destination countries for international students.
Writing a compelling UCAS personal statement	Students/Parents	This session will explore both how to write an effective UCAS Personal Statement and how to address the various US supplemental essays.
Oxbridge: Understanding the Oxford and Cambridge Application Process	Students/Parents	Oxford and Cambridge, the two premier universities in the UK, have their own intricacies during the application process. This session provides a comprehensive look at what students need to do to apply.
Study in Asia: Applying to Asian Universities	Students/Parents	This session takes a look at the application processes for Singapore, Japan, Korea, and the Philippines.
Studying in Australia: Applying to Australian and New Zealand Universities	Students/Parents	This session takes a look at the application processes for students interested in applying to universities in Australian and New Zealand.
Studying in Canada: Applying to Canadian Universities	Students/Parents	This session takes a look at the application processes for students interested in applying to universities in Canada.
Studying in Europe: Applying to Universities in Europe	Students/Parents	This session takes a look at the application processes for students interested in applying to universities in Canada.

Direct Entry Medicine Programs Around the World	Students/Parents	Medicine remains one of the mostly highly sought after and competitive fields for high school students, especially international students. This session takes a look at direct entry medical programs around the world, their different application processes as well as the structure of these programs.
General Topics		
Career Interest and Exploration	Students/Parents	The facilitator will guide students using advanced tools and techniques that will allow them to explore their interests and potential careers. Students will walk away with a better understanding of themselves, their strengths and career options to build upon for future exploration.
Getting Started: Effective Ways to Research Colleges	Students/Parents	With so many options and countries, researching colleges/universities can feel overwhelming. Having a plan and strategy for the research process can make the process more effective and enjoyable. This session will discuss ways that students can begin to approach researching their post high school plans.
How Parents Can Support Their Child Through the Application Process	Parents	Many parents are understandably anxious about the college admissions process and always want what is best for their child. This session will focus on ways that parents can best support their child, and provide some boundaries during the process as well as define the responsibilities of the student and parent.
Mock Admissions	Students/Parents/Teachers	This fun, interactive session allows participants to play the role of admissions officers in reviewing applications. Participants will be provided with profiles of three different students and be asked to admit one student, deny another, and waitlist another. It is a great session to provide students, parents, teachers and administrators a clear understanding of just how subjective the process can be.
Money Matters: Scholarships & Financial Aid	Students/Parents	This session will feature an overview of how financial aid works in the US, with a special eye towards international students. In addition, we will cover special scholarships, and examine indispensable resources.
Standardized Testing in the time of COVID	Students/Parents	The college admissions world is a rapidly changing one. With COVID, many more colleges/universities have become test optional - either for the short term or for good. This session looks at the impact on students and strategies for navigating test optional.
Taking a Gap Year	Students/Parents	Interested in taking a break from academics after high school and before university to do something you love, or always wanted to try? More and more students are considering taking a GAP year and this session offers advice for students as well as explores some of the many options available.
Topics for Schools/Counselors		
Setting up your Cialfo or Maia Platform	Counselors	An effective college application management platform is essential for every high school. We provide assistance to counselors and schools in setting up either of the two leading platforms, Cialfo and Maia.
The Changing Landscape of US College Admissions	Admin/Boards/Parents	The US college/university landscape is constantly in flux. Recent events like COVID and the desire to become even more diverse, have both increased applications and changed how institutions read applications. Learn about the latest trends in college admissions in this session.
Writing Effective Teacher Recommendations	Teachers	In many cases, teacher recommendations play an important part of the application review process. Yet, many teachers have never received any training about how to write effective recommendations to support students' applications. This session for teachers provides concrete advice on how to approach and improve these letters.

